

Meeting of the
Economic Development Committee
March 21, 2016
6:30 pm

Members Present

Denton Burnell (CC)
Ellen Foulke
Carrie Hawkins Charlton
Mark Ladley (CC)
Ray Liberto
Steve Malagari
Bruce Schwartz
Jason Van Dame

Absent

Richard Strahm

Also Present

Jake Ziegler, Borough Manager
John Ernst, Assistant Borough Manager

Approval of Meeting Minutes

Mr. Burnell made a motion to approve the meeting minutes from the February 22 meeting; Mr. Malagari seconded the motion. The Committee voted 8:0 to approve.

COMMITTEE BUSINESS ITEMS

New Members

Mr. Van Dame welcomed the three newly appointed members of the EDC Ellen Foulke, Ray Liberto and Bruce Schwartz.

February New Businesses

Mr. Ernst announced that the Borough welcomed one new business in the month of February, Sudz Laundry located at the former McDonalds on Main Street.

Project Award Nominations

The PCTI Project / Wood-Vine Street Connector has been nominated by Pennoni Associates for an award given by the American Society of Highway Engineers. We are also currently working on applications for the Montgomery Awards given by the County for the Ninth Street SEPTA Station and the Borough Municipal Complex. We've also been contacted to apply for a Great Places in PA award given by the American Planning Association.

Business of the Month

Mr. Van Dame presented the award to the West Main Diner on Wednesday, March 16 during the Council Business Meeting. The family owned and operated diner has been serving residents and visitors to the Borough for almost ten years and continues to offer an authentic diner experience right here in Lansdale.

Announcement

There is a new radio station in town, Bux Mont Vibe that will be operating out of the Lansdale Business Center which will allow for further advertising of happenings in the Borough.

Committee Goals

With the new members of the Committee, discussion took place on the goals of the committee moving forward. Ideas of how the EDC can better help promote existing businesses and draw new businesses were discussed including marketing materials for all the events in Lansdale that can be used in outside venues as well as furthering the partnership with Discover Lansdale.

COMMUNICATION COMMISISON UPDATE

Demographic Information

Included in the Economic Development packet given to prospective businesses is a demographic infographic that the Commission will be updating to include further information that will be useful for multiple applications.

PUBLIC COMMENT

Questions on how the Business of the Month is selected were asked. The Business of the Month is currently selected by the members of the Economic Development Committee.

The next Economic Development Committee meeting will be held on Monday, April 18 , 2016