



Meeting of the  
Economic Development Committee  
August 15, 2016  
6:30 pm

Members Present

Denton Burnell (CC)  
Ellen Foulke  
Carrie Hawkins Charlton  
Mark Ladley (CC)  
Steve Malagari  
Bruce Schwartz  
Richard Strahm  
Jason Van Dame

Absent

Ray Liberto

Also Present

Jake Ziegler, Borough Manager  
John Ernst, Assistant Borough Manager  
April Donahue, QNB  
Bruce MacClelland, AVT  
Bill Allen  
Jack Hansen  
Nancy Frei

Approval of Meeting Minutes

Mr. Burnell made a motion to approve the meeting minutes from the July 18, 2016 meeting; Mr. Strahm seconded the motion. The Committee voted 8:0 to approve.

PRESENTATIONS:

*April Donahue, QNB Cooperative Efforts*

Ms. Donahue, a former board member for Perkasio Old Town, discussed the potential of Lansdale's Main Street and next steps for the EDC to take in order to continue progress. First she expressed that there need to be multiple people involved in the process including Borough Council, Borough staff, business owners as well as the residents. While the EDC has no current budget, it is Budget season and now would be a good time to put some figures together for the 2017 budget so that, even if it is



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not a fully comprehensive budget, there is some money for the committee to use and build on in the future.

Ms. Donahue also talked about how community banks may be able to assist in a Façade Grant program. As an example of how this type of program works would be for the Borough to supply \$1,500 in funding and the business would need to match that with \$1,500. The community banks could be available to assist the businesses in securing a loan in order to obtain matching funding. This method assures that the businesses have “skin in the game” and fosters partnerships between business and the Borough.

Mr. Van Dame shared that at the upcoming Revitalization Task Force they will discuss a potential EDC budget and how that funding could be potentially utilized.

#### Bruce MacClelland, Jr. AVT Meeting Recording Equipment

Mr. MacClelland was on the original team that outfitted Council Chambers for the new Borough Hall. He shared with the Committee his company’s proposal for video recording of Borough meetings; the proposal includes four cameras so that all of Council as well as those in attendance are visible in the recording. The switcher allows those recording the meetings to go between the four different feeds live to avoid the need for editing after the fact. All footage is recorded directly to a hard drive which is then put onto a Borough server for storage. AVT has included training as part of their cost proposal which includes four Borough staff members. From time of purchase to install the process is estimated at about six weeks with a cost of \$26,592.00.

### **COMMITTEE BUSINESS ITEMS:**

#### July New Businesses

Mr. Van Dame announced that the Borough welcomed three new businesses:

- El Tapatio Mexican Restaurant: Main Street
- Apantec, LLC: Fifth Street
- Brightway Insurance: Main Street

#### Business of the Month

Mr. Ladley shared that Izu Sushi will be the recipient of the award for August 2016. Izu has a very unique story and offer Lansdale traditional Japanese cuisine along with a wide variety of sushi dishes.

#### Committee Goals



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Mr. Van Dame shared that invitations have gone out to the designated groups for the upcoming Task Force focusing on town renaissance. The group is a fluid group that may change depending on schedules but the initial meeting will take place August 22 at Borough Hall.

## **BOROUGH EVENTS / DISCOVER LANSDALE EVENTS**

### *White's Road Concert (Tuesday, August 16 at 7:00pm)*

The Parks and Recreation Department will hold their final concert in the park featuring JD Malone and the Experts.

### *Movie in the Park (Thursday, August 25 at dusk)*

The final Movie in the Park is the feature "Zootopia" so grab a blanket and the popcorn.

### *Founders Day (Saturday, August 27 9am – 9pm)*

Annual Founders Day events will include a water battle, beer garden, music by Philadelphia Funk Authority and will be capped off with a spectacular fireworks show.

### *First Friday (Friday, September 2 6pm – 9pm)*

Discover Lansdale will welcome rhythm and blues artists Patrice and The Show at the September First Friday events.

### *Bike Night (Saturday, September 10 at 7pm)*

Lansdale Bike Night is one of the largest one night bike events in the country drawing people and motorcycles from six different states. Bike night is a combination of a motorcycle show and free entertainment by live bands.

### *Cruise Night (Saturday, September 17 at 8pm)*

Come out and relive the old past time of cruising along Main and Broad Streets. Take a trip back in time while helping Manna on Main Street stock their pantry.

## **COMMUNICATION COMMISSION UPDATE**

### *Civics 101 Update*

Ms. Hawkins Charlton shared the dates for the upcoming Civics 101 workshops; the order has been switched to accommodate meeting conflicts. The schedule is below:

- Tuesday, September 20: Executive (Police Station)
- Tuesday, September 27: Legislative (Caucus Room / Council Chambers)
- Tuesday, October 4: Judicial (District Court)

## **PUBLIC COMMENT**



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None

***\*The next Economic Development Committee meeting will be held on Monday, September 19, 2016\****