



Meeting of the
Economic Development Committee
September 19, 2016
6:30 pm

Members Present

Denton Burnell (CC)
Carrie Hawkins Charlton
Ray Liberto
Steve Malagari
Bruce Schwartz
Jason Van Dame

Absent

Ellen Foulke, Mark Ladley (CC), Richard Strahm

Also Present

Jake Ziegler, Borough Manager
John Ernst, Assistant Borough Manager

Approval of Meeting Minutes

Mr. Burnell made a motion to approve the meeting minutes from the August 15, 2016 meeting; Mr. Liberto seconded the motion. The Committee voted 6:0 to approve.

COMMITTEE BUSINESS ITEMS:

August New Businesses

Mr. Van Dame announced that the Borough welcomed seven new businesses:

- Bergey's Ford of Lansdale, Main Street (change of owner)
- Nocchi Law PC, Broad Street
- Leydi's Mexican Market, Broad Street
- Stove & Tap, Main Street (upstairs)
- Al's Mart, North Wales Road
- East Hill Video Production Company, Broad Street
- The Town Cobbler, Broad Street

Business of the Month

Due to heavy workloads, there will be no Business of the Month presentation for the month of September. The next recipient will be named by Ms. Hawkins Charlton in October.



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Revitalization Task Force

Mr. Van Dame shared the task force met at the end of August with twelve people present at the meeting. Discussion focused on creating a clear and actionable purpose of the task force including the role of the EDC in meeting short and long term goals for the Borough. The next meeting will be held the last week of November.

Committee Goals

Mr. Ernst talked about two possible grants for economic development available through the Pennsylvania Department of Economic Development (DCED). Funding applications are being accepted September 15 through October 1. One grant is in the amount of \$25,000 to be used toward planning and the second grant in the amount of \$150,000 is for implementation of created plans. Both grants have a 1:1 match from the municipality.

BOROUGH EVENTS / DISCOVER LANSDALE EVENTS

Music on Main Street (Wednesdays, Railroad Plaza, 12pm)

The Parks and Recreation Department has two concerts remaining this season. Dharma's Kindness on September 21 and Anthony Cubbage on September 28.

First Friday (Friday, October 7, Downtown Lansdale, 6-9pm)

Discover Lansdale will welcome The Mighty Manatees and Jeff Lohan in addition to the annual Chili Cook Off at the October festivities.

Oktoberfest and Firkin 5K (Saturday, October 15, White's Road Park, 11am)

The annual Oktoberfest with an International Flair returns to Lansdale with international entertainment and beers. This year's festivities will coincide with the PennSuburban Chamber & Variety Club Firkin 5K which will take place in the park and surrounding streets.

COMMUNICATION COMMISSION UPDATE

Meeting Date Change

Due to a scheduling conflict with our final Civics 101 session, the October Communication Commission meeting will be held on Tuesday, October 11 at 7pm in Borough Hall.

Civics 101 Update

Ms. Hawkins Charlton shared the dates for the upcoming Civics 101 workshops and that we currently have fifteen residents signed up to attend.

PUBLIC COMMENT



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The group gave a collective thank you to Bill Henning and the entire crew for a successful Cruise Night. The evening is well organized, well attended and well received by the community.

****The next Economic Development Committee meeting will be held on Monday, October 17, 2016****