



Meeting of the  
Economic Development Committee  
February 13, 2023, 2023  
6:30 pm; Council Chambers

Members Present

Rachael Bollens  
BJ Breish  
Mark Ladley  
Rege McKenzie - Absent  
Pete Naber  
Rafia Razzak  
Kenneth Sullivan  
Doug Bellenger

Also Present

Jason Van Dame, Director of Community Development

Approval of Meeting Minutes

Mr. Naber made a motion to approve the meeting minutes from January 16, 2023, (noting correcting the year from 2022 to 2023) Mr. Breish seconded, and the Committee voted 7:0; the minutes have been approved.

**COMMITTEE BUSINESS ITEMS:**

Stephen Barth Update:

Committee member liked the new format of Mr. Barth's report.

Wayfinding Signage Presentation:

Reviewed with the Committee members this evening Phase I and Phase II of the Wayfinding Signage.

Phase II due to COVID and supply chain issues, Public Works department is just receiving the items that were ordered in 2020.

Discussion this evening addressed encouraging signs for directional use especially for businesses located off Main and Broad St's. Encourage aesthetics, consider condemning lighted rectangular light box signs.



The Committee will continue discussion regarding Signage and possibly present ideas to the Planning Commission.

Mr. Van Dame will continue to research the Ambler Borough signage and reach out to the Borough Traffic Engineer and the Public Works department.

Mr. Bellenger and Mr. Breish discussed the free lunch time parking and expressed concerns about the kiosk. Mr. Van Dame will look into this concern and advised the Committee parking is regulated by the Parking Authority. Borough website does advertise the free parking at lunchtime, and it is encouraged business owners get the details to customers as well.

*Business of the Month:*

Mr. Bellenger will highlight the Business of the Month, White Jasmin at the Business Meeting February 15th.

**BOROUGH/DISCOVER LANSDALE EVENTS**

Dates and themes are being finalized.

**OLD BUSINESS**

None

**NEW BUSINESS**

An informal invite for February 23<sup>rd</sup>, Well Crafted Lansdale Pa at 3:00 PM businesses from the Discover Lansdale Directory contacted to gather and Mr. Bellenger will share comments and discussion at the March meeting.

**PUBLIC COMMENT**

There was no public comment this evening.

*\*The next Economic Development Committee meeting will be held on Monday March 20, 2023\**