

Lansdale Borough Parks & Recreation Banner Sponsorship Program

The Lansdale Borough Parks & Recreation Sponsorship Program provides an avenue for businesses and or individuals to partner with the Parks & Recreation Department and the field users in an effort to better serve the Lansdale Borough Community. Businesses are provided with opportunities to promote products and services. Individuals are given the opportunity to showcase their support.

Banner Information Sheet

This aspect of the Sponsorship Program allows for advertisements and messages to be displayed at Parks & Recreation facilities.

The '*Banner Program*' has been created for the purpose of providing opportunities for businesses to promote products and services while supporting the efforts of the Borough Parks & Recreation Department in maintaining the facilities. Revenue generated from this program will be utilized to offset the facility maintenance expenses.

DETAILS:

- Banners shall be erected on the outfield fencing of Borough issued baseball fields.
- Banners shall be mounted only on the outfield fencing and not on any backstops or sideline fencing.
- Banners shall be made of white, 13 oz. vinyl cloth, full color, wind slits and shall be 3' x 5' on 4' fences; 4' x 8' on 5' fences and 5' x 8' on 6' fences.
- All banners shall be inward facing. It is intended that banners would be visible from inside the respective facility, from the playing field and stands. They are for viewing by spectators and participants.
- All Banner applications shall be subject to the approval of the Lansdale Borough Parks & Recreation Department. Any such approval granted shall be in the sole discretion of the Lansdale Borough Parks & Recreation Department.
- The content of the banner shall be appropriate for a family environment and approved by Lansdale Borough.
- Once artwork for banner is approved the applicant will be notified that they can produce the banner and drop it off for installation.
- Damaged or vandalized banners shall be promptly removed by the Lansdale Borough Parks & Recreation Department.
- Banners shall be hung in accordance with the dates on the application.

FEES:

- Fees vary depending on location of banner as outlined below:

<u>Park</u>	<u>Field</u>	<u>Display Time</u>	<u>Size</u>	<u>Fee</u>
Memorial Park	Weaver	May – October	4' x 8'	\$300/yr.
4th Street	Skatepark	Calendar year	5' x 8'	\$500/yr.
4th Street	Pool	Pool Season	5' x 8'	\$300/yr.
White's Road Park	Pool	Pool Season	5' x 8'	\$300/yr.

Additional sites have not yet been approved.

APPLICATIONS:

- Applications to participate in the “*Banner Program*” will be accepted year-round. Fees are not prorated.
- Field locations will be determined in the order in which the applications with payment are received by the Lansdale Borough Parks & Recreation Office.
- Applications are available at the Recreation Office:
660 Lansdale Ave.
Lansdale, PA 19446
Or on-line at <http://www.lansdale.org/208/Forms>

QUESTIONS:

- Direct questions pertaining to the “*Banner Program*” to:

Karl Lukens, Director of Parks & Recreation
Klukens@lansdale.org or (215) 361-8352.

Lansdale Borough Parks & Recreation

Sponsorship Banner Application

Please return this completed application with payment:

Lansdale Borough Parks & Recreation

1 Vine Street

Lansdale, PA 19446

or

Klukens@lansdale.org

GENERAL INFORMATION

Company / Family Name _____

Company / Family Contact _____

Address _____

Telephone (Day) _____ (Evening) _____

E-mail address _____

Name of organization purchased from: _____

FIELD CHOICE

Select the baseball field(s) on which the banner(s) is/are to be displayed. All banners are white 13 oz. vinyl, full color and wind slits. (4' x 8')

Memorial Park (Weaver) (May – Oct) (\$300/yr.) 4th St/WRP (Pool) (June – Sept.) (\$500/yr.)

4th Street Park (Skatepark) (Calendar year) (\$500/yr.)

Other (*explain below*)

(Office use only)

Date Received in P&R office: _____ Received by: _____ Fee Paid: \$ _____

Artwork Submitted: _____ Approved _____

Approved with changes: (see attached) _____ Not Approved / Reason: _____

