



Meeting of the
Economic Development Committee
March 20, 2023
6:30 pm; Council Chambers

Members Present

Rachael Bollens-Absent
BJ Breish
Mark Ladley
Rege McKenzie
Pete Naber-Absent
Rafia Razzak
Kenneth Sullivan
Doug Bellenger

Also Present

Jason Van Dame, Director of Community Development
John Ernest, Borough Manager

Approval of Meeting Minutes

Mr. Bellenger made a motion to approve the meeting minutes from February 13, 2023, Ms. Razzak seconded, and the Committee voted 6:0; the minutes have been approved.

COMMITTEE BUSINESS ITEMS:

Stephen Barth Update:

Commented this evening is how Mr. Barth is the liaison for tenants and landlords. His assistance to businesses with COVID Grant opportunities there have been many touching stories.

Business of the Month:

Mr. Breish will highlight the Business of the Month, West Main Consignment at the Business Meeting on April 19th.



BOROUGH/DISCOVER LANSDALE EVENTS

First Fridays:

First Friday dates begin May 5th ending November 3rd. Details visit www.DiscoverLansdale.org; facebook.com/DiscoverLansdalePA

Annual Calendar of Events:

Rack cards are now available. Some dates are still being finalized. For the most up to date information please use the QR code reader. www.lansdale.org

The Memorial Day Parade will return weather permitting.

OLD BUSINESS

Mr. Bellenger will locate the brackets Ambler uses for the 9" x 22" signs posted directing businesses.

Comments this evening addressed the proposed local business signage be reviewed by the Planning Commission, design and aesthetics of the signage, and tasking Mr. Barth with being the point person for the proposed directory business signage.

Parking Authority study presentation is upcoming and Mr. Van Dame believes it will help address the concerns raised about downtown parking specifically the confusion with the free lunch time parking.

NEW BUSINESS

Mr. Sullivan has resigned his position on the EDC to pursue other opportunities. Thank you, Ken, look forward to working with you on other community projects.

Well Crafted hosted local businesses on February 23rd. Event was well attended; they have started a facebook group and survey for feedback has been sent around.

PUBLIC COMMENT

There was no public comment this evening.

The next Economic Development Committee meeting will be held on Monday April 17th 2023